

**SCHOOL OF MANAGEMENT STUDIES
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110068**

**MINUTES OF THE 44th SCHOOL BOARD MEETING OF THE SCHOOL OF
MANAGEMENT STUDIES HELD ON MARCH 20, 2020.**

The 44th meeting of the School Board of School of Management Studies (SOMS) was held on March 20, 2020 at 11.30 am in the Conference Room of the SOMS, IGNOU, Maidan Garhi, New Delhi-110 068. The following were present:

1. Prof. K. Ravi Sankar, Director, SOMS, IGNOU	Chairman
2. Prof. B.B. Khanna, SOMS, IGNOU	Member
3. Prof. Nawal Kishor, SOMS, IGNOU	Member
4. Prof. G. Subbayamma, SOMS, IGNOU	Member
5. Prof. Madhu Tyagi, SOMS, IGNOU	Member
6. Prof. Srilatha, SOMS, IGNOU	Member
7. Prof. Kamal Yadava, SOMS, IGNOU	Member
8. Prof. Anurag Saxena, SOMS, IGNOU	Member
9. Prof. M.S.S. Raju, SOMS, IGNOU	Member
10. Prof. Neeti Agrawal, SOMS, IGNOU	Member
11. Prof. Sunil Kumar, SOMS, IGNOU	Member
12. Prof. Kamal Vagrecha, SOMS, IGNOU	Member
13. Prof. Nayantara Padhi, SOMS, IGNOU	Member
14. Sh. T.V. Vijay Kumar, Associate Professor, SOMS, IGNOU	Member
15. Dr. Subodh Kesharwani, Associate Professor, SOMS, IGNOU	Member
16. Dr. Rashmi Bansal, Associate Professor, SOMS, IGNOU	Member
17. Dr. Leena Singh, Assistant Professor, SOMS, IGNOU	Member
18. Prof. P.V. Suresh, SOCIS, IGNOU	Member
19. Dr. Mita Sinhamahapatra, Associate Professor, SOA, IGNOU	Member
20. Dr. Sonia Sharma, Assistant Professor, SOTHSM, IGNOU	Member

Prof. Nehal A. Farooquee, SOEDS, IGNOU could not attend the meeting.

The Chairman extended a warm welcome to all the members of the School Board and informed that the Vice chancellor has nominated Sh. T. V. Vijay Kumar, Dr. Subodh Kesharwani, Dr. Rashmi Bansal, and Dr. Leena Singh under clause 10A (2)(c); and Prof. Nehal A. Farooquee, SOEDS, Prof. P.V. Suresh, SOCIS, Dr. Mita Sinhamahapatra, Associate Professor, SOA, and Dr. Sonia Sharma, Assistant Professor, SOTHSM under clause 10A (2)(d) of IGNOU Statutes. The Board welcomed the new members.

The chairman also informed that the following members have completed their term as members of the School Board of SOMS:

1. Prof. N V Narasimham, (on his retirement from the service of the University)
2. Dr. Madhulika P. Sarkar, SOMS, IGNOU,
3. Dr. Anupriya Pandey, SOMS, IGNOU,
4. Prof. Kaustuva Barik, SOSS, IGNOU,



प्रो. के. रवि शंकर / Prof. K. Ravi Sankar
निदेशक (प्र.अ.वि.) / Director (SOMS)

Minutes of 44th Meeting of School Board of School of Management Studies March, 20, 2020

5. Prof. P.V.K. Sasidhar, SOEDS, IGNOU,
6. Sh. Akshay Kumar, Associate Professor SOCIS, IGNOU,
7. Prof. Kavita Sharma, Department of Commerce, DSE, University of Delhi,
8. Prof. R.D. Sharma, Vice Chancellor, Noida International University,
9. Prof. U.M. Amin, Former Honorary Director, CMS, Jamia Milia Islamia,
10. Prof. S.V. Ramanan, Former Head, HR Strategies Initiatives, TCS Ltd.

The Board recorded its appreciation for the services rendered by the above outgoing members.

Thereafter, the following agenda items were taken up.

Item No.	Subject
44.01	To confirm the minutes of 43rd meeting of the School Board held on October 31, 2019.
44.01.01	<p>The Chairman informed the members that the Minutes of 43rd Meeting of the School Board of the School of Management Studies held on October 31, 2019 were circulated to the Members and no comments have been received from the members.</p> <p>Further, he pointed out that there was a typological error in Item No. 43.11 of the above mentioned minutes. 'PRR' is mentioned in place of PPR (Project Proposal Report). He requested the Board to consider correction and read PRR as PPR.</p>
44.01.02	The School Board confirmed the Minutes of 43rd Meeting held on October 31, 2019 with the above correction.
44.02	To consider the Action Taken Report on the minutes of 43rd meeting of the School Board held on October 31, 2019.
44.02.01	<p>The chairman presented the Action Taken Report on the decisions taken by the School Board in its 43rd Meeting held on October 31, 2019.</p> <p>During the discussion Prof. Nawal Kishor requested the school board for annulment of the decision taken in its 43rd meeting on item No. 43.13 regarding list of External Experts for Doctoral Committee in Commerce, as it was observed that the validity of the existing panel is up to December 2020.</p> <p>Further he assured the Board that a fresh panel of expert for DRC will be placed before the School Board at the appropriate time before the validity of the panel lapses.</p>
44.02.02	The School Board noted the Action Taken Report on the minutes of the 43rd Meeting held on March 29, 2019 and agreed to the proposal to

	annul the decision taken in the 43 rd Meeting of the School Board on item no. 43.13.
44.03	To consider and approve the proposal for restructuring of MBA Programme and the Programme Revision Form (PRF).
44.03.01	<p>Prof. Nayantara Padhi presented the item and informed the members that while interacting with various stakeholders and prominent academicians on various platforms, With the advent of novel pedagogical development in the field of Management education, a necessity to restructure the existing MBA programme was felt by the faculty. It was also felt that while revisiting the programme all the aspects starting from admission process to delivery, examination, programme contents and course structure need to be reviewed. In view of this, she informed, that a proposal for reviewing and restructuring of the Management Programme has been placed for consideration of the School Board, after detailed discussions in the Faculty.</p> <p>Further she informed the Board that a copy of the Programme Revision Form (PRF) (Annexure 44.03.01) and the Concept Note (Annexure 44.03.02) are placed for consideration of the School Board.</p> <p>Members appreciated the faculty for their efforts in preparing the proposal and suggested that the necessary programme/ area-wise/ course-wise meetings be conducted for implementing the proposal as per the schedule.</p> <p>Prof. Srilatha suggested that a similar exercise need to be undertaken with regard to MBA (Banking and Finance) Programme also, as many of the courses are common in both the programmes. The Chairman agreed with the suggestion and assured that a separate proposal for this purpose will be placed before the School Board after consultations with the representatives of the IIBF.</p>
44.03.02	The School Board considered and approved the Programme Revision Form (PRF) and the Concept Note for restructuring of MBA Programme, and suggested to further discuss the proposal in the programme restructuring meeting. Further the Board also suggested that necessary meetings may be held to take the proposal forward.
44.04	To consider and approve the minutes of the meeting of the Doctoral Research Committee (Management Discipline).
44.04.01	<p>Prof. Neeti Agrawal, presented the item and informed the members that a meeting of the Doctoral Research Committee (Management Discipline) of the School of Management Studies was held on March 12, 2020. DRC considered and recommend the Cancellation of registration of three Ph.D students in Management discipline i) Ms. Madhu Maheshwari (Enroll no. 188501190); ii) Mr. Munidra Kumar (Enroll no 188501279); iii) Mr. Satyananda Prabhu (Enroll no. 144500295). Further she has stated that the</p>

	DRC also considered and approved the progress report(s) of Ph.D students (2017, 2018 and 2019 batches).
44.04.02	The School Board considered the minutes of Doctoral Research Committee (Management Discipline) held on March 12, 2020 and approved the recommendations of the DRC.
44.05	To consider and approve the Minutes of Meetings of the Doctoral Research Committee (Commerce Discipline).
44.05.01	Prof. Nawal Kishor presented the item and informed the members that the DRC meetings in Commerce were held on 28/11/2019 and 29/11/2019 and the minutes of the same are placed for consideration and approval.
44.05.02	School Board considered and approved the minutes of the DRC meetings held on 28/11/2019 and 29.11.2019.
44.06	To consider and approve the list of examiners for Thesis of Mr. Amit Arora, Enrolment No. 144500500 student of Ph.D. Programmes in Commerce.
44.06.01	The Chairman informed that Prof. M.S.S. Raju has suggested a list of examiners for evaluation of Thesis and conducting of Viva Voce of Mr. Amit Arora, Enrolment No. 144500500, a student of Ph.D. programme in Commerce, for consideration and approval of the School Board.
44.06.02	School Board approved the list of examiners for evaluation of the Thesis of Mr. Amit Arora, Enrolment No. 144500500 student of Ph.D. Programmes in Commerce.
44.07	To consider and approve Programme Revision Form for additional course, "Management of Insurance Services", in the existing Management Programme as per notification No. 2653 dated 11.10.2018 issued by the Director (ACD).
44.07.01	<p>Dr. Anjali C. Ramteke presented the item and informed the members that the Phase Zero Form (which was in practice earlier) for the proposed course along with the minutes of Expert Committee and the names of 'Course Writers' was placed before the School Board for consideration and approval in its 39th meeting held on 15th December 2017. The Board had approved the same.</p> <p>Further, she informed that subsequently the Academic Coordination Division has notified the New Forms required for approval of the Programme Development Process, as per their Notification No. IG/ACD/AC-70/Revised Forms/ 2018/ 2653 Dated 11th October 2018. Accordingly, the Programme Revision Form (PRF), in lieu of the Phase</p>

	Zero Form, is placed consideration and approval.
44.07.02	School Board considered and approved the Programme Revision Form for the new course on 'Management of Insurance Services'.
44.08	To consider and approve the Panels of Moderator(s), Evaluator(s) and Paper-Setters(s) for different programmes of Management Discipline.
44.08.01	<p>The Chairman presented the item and informed the members that School of Management Studies, IGNOU, from time to time revises the panels for Paper Setters, Moderators, and Evaluators in order to incorporate the new names and remove the non-functional names. As a continuation of this process, fresh panels of paper-setters, moderators and evaluators are placed for consideration and approval of the School Board as follows:</p> <ol style="list-style-type: none"> 1. Panel of Moderators for BBA(SM) Programme (<u>Annexure - 44.08.01</u> of the agenda) 2. Panel of Paper-Setters for BBA(SM) Programme (<u>Annexure - 44.08.02</u> of the agenda) 3. Panel of Evaluators for BBA(SM) Programme (<u>Annexure - 44.08.03</u> of the agenda) 4. Panel of Moderators for various courses in Finance Area of Management Programme (<u>Annexure - 44.08.04</u> of the agenda) 5. Panel of Paper-Setters for MS-29 Course of Management Programme (<u>Annexure - 44.08.05</u> of the agenda) 6. Panel of Evaluators for MS-29 Course of Management Programme (<u>Annexure - 44.08.06</u> of the agenda)
44.08.02	The School Board considered and approved the panels of Moderators, Paper-setters, and Evaluators as placed in the Annexures of the Agenda.
44.09	To consider and approve the co-option of Members of School Board under Clause (2) (e) of Statute 10(A).
44.09.01	<p>Director, informed the Board that as per Clause (2)(e) of the Statute 10A of IGNOU Act, not more than five persons, who are not the employees of the University, need to be co-opted by the School Board for their specialised knowledge in any discipline assigned to the School or in any allied branch of knowledge.</p> <p>Further, he informed the members that the term of the members who are co-opted earlier by the School Board under Clause (2) (e) of Statute 10 A, has come to an end on 12th February 2020 and, consequently, there is a need for fresh co-option of the 5 new members, who are not employees of the University.</p>
44.09.02	The School Board considered the proposal and co-opted the following as Members of School Board of School of Management Studies under

Clause (2)(c) of Statute 10(A) of IGNOU:

- | | |
|---|---|
| 1. Prof. R. K. Mittal
Vice Chancellor
Chaudhary Bansilal University
Bhiwani,
Haryana | 2. Prof. R. K. Singh
Head & Dean
Faculty of Commerce and
Business
Delhi School of Economics
University of Delhi, Delhi |
| 3. Prof. Amirul Hassan Ansari
Professor & Honorary Director
Centre for Management Studies
Jamia Milia Islamia,
New Delhi | 4. Dr. D. D. Bedia
Director,
Pt. Jawaharlal Nehru Institute
of Business Management
Vikram University
Ujjain, Madhya Pradesh |
| 5. Prof. G.V. Chalam
Advisor, IIT, Sri City, Chittoor.
Former Dean,
Faculty of Commerce &
Management Studies,
Acharya Nagarjuna University.
<u>Permanent Address:</u>
C-67, SVN Colony,
Guntur, Andhra Pradesh. | |

44.10 To report the approval of the Vice Chancellor the names of Additional Course Writer and translator for the course on "Income Tax Law and Practices" of the B.Com. programme under CBCS Scheme.

44.10.01 Prof. Nawal Kishor presented the item and informed the members that Discipline of Commerce is developing B.Com. Courses under Choice Based Credit System (CBCS) and a course on "Income Tax Law and Practice" is being developed as a part of it for the 3rd semester.

He further informed the members that a list of Experts cum Course Writers was approved by the School Board of SOMS in its 39th Meeting held December 15, 2017 at Item No. 39.36. Subsequently the meeting of Expert cum Course Writers Committee for design and development of the course was held on May 8, 2018 and the minutes of the same was approved by the School Board of SOMS in its 40th Meeting held on May 18, 2018.

He also informed the members that, subsequently, due to exigencies, the name of Dr. Shikha Bala Srivastava, Associate Professor, LPDJ College, Kanpur, as additional course Writer, and the names of Dr. A.L. Dubey, Dr. Arun Upadhyaya, and Dr. Shikha Bala Srivastava, as Translators, have been got approved by the Vice Chancellor for this course.

44.10.02 The School Board noted the matter.

44.11	To consider and approve the reallocation of 3 units to the course on Personal Selling and Salesmanship (BCOS-186) for B.Com Programme under CBCS Scheme.										
44.11.01	<p>Prof. Nawal Kishor presented the item and informed the members that the B.Com programme under CBCS scheme is on offer from July 2019. A course on Personal Selling and Salesmanship (BCOS-186) under this Programme has to be offered in sixth semester. The following three units were assigned to a course writer. However, he has expressed his inability to write the same.</p> <p>Unit 5: Buying Motives Unit 6: Buyer Behaviour Unit 7: Sales Force Motivation</p> <p>In the light of this, it is proposed to reallocate the above units as follows:</p> <table border="1" data-bbox="344 863 1304 1352"> <thead> <tr> <th>No. and Title of Unit</th> <th>:</th> <th>Name of the Course Writers</th> </tr> </thead> <tbody> <tr> <td>Unit 5: Buying Motives and Unit 6: Buyer Behaviour</td> <td>:</td> <td>Mr. Ankur Budhiraja Assistant Professor JIMS, New Delhi (already approved for other units of this course)</td> </tr> <tr> <td>Unit 7: Sales Force Motivation</td> <td>:</td> <td>Ms. Nazia Hasan Assistant Professor Moti Lal Nehru College, University of Delhi, Delhi (already approved for other units of this course)</td> </tr> </tbody> </table>		No. and Title of Unit	:	Name of the Course Writers	Unit 5: Buying Motives and Unit 6: Buyer Behaviour	:	Mr. Ankur Budhiraja Assistant Professor JIMS, New Delhi (already approved for other units of this course)	Unit 7: Sales Force Motivation	:	Ms. Nazia Hasan Assistant Professor Moti Lal Nehru College, University of Delhi, Delhi (already approved for other units of this course)
No. and Title of Unit	:	Name of the Course Writers									
Unit 5: Buying Motives and Unit 6: Buyer Behaviour	:	Mr. Ankur Budhiraja Assistant Professor JIMS, New Delhi (already approved for other units of this course)									
Unit 7: Sales Force Motivation	:	Ms. Nazia Hasan Assistant Professor Moti Lal Nehru College, University of Delhi, Delhi (already approved for other units of this course)									
44.11.02	The School Board considered and approved the re-allocation of units as proposed above.										
44.12	To consider and approve the correction in the name of Course Writer of Entrepreneurship (BCOS-185) under B.Com. (CBCS) Programme.										
44.12.01	<p>Prof. Nawal Kishor presented the item and informed the members that under B.Com. (CBCS), a course on "Entrepreneurship" is to be offered in 5th Semester. The Minutes of Expert cum Course Writers, alongwith the allocation of units to the course writers and editors, were approved in the 42nd School Board meeting held on March 29, 2019 and subsequently, the allocation of units to the course writers and editors was also got approved by the Vice Chancellor.</p> <p>However, subsequently, it was noticed that the particulars of one of the</p>										

	<p>course writer was wrongly presented inadvertently. In order to correct this mistake, the correct name and particulars are presented for consideration as follows:</p> <table border="1"> <thead> <tr> <th>Particulars as approved in the 42nd Meeting of School Board</th><th>Correct Particulars proposed in the 44th Meeting of School Board</th></tr> </thead> <tbody> <tr> <td>Dr. Raj Kumar Gupta, SOM, Sharda University, Greater Noida</td><td>Dr. Raj Karan Gupta, School of Business Studies, Sharda University, Greater Noida</td></tr> </tbody> </table> <p>Prof. Nawal Kishor informed the members that the matter will also be placed before the Vice Chancellor for approval once correction is approved by the School Board. He regretted for the inconvenience caused in this matter.</p>	Particulars as approved in the 42 nd Meeting of School Board	Correct Particulars proposed in the 44 th Meeting of School Board	Dr. Raj Kumar Gupta, SOM, Sharda University, Greater Noida	Dr. Raj Karan Gupta, School of Business Studies, Sharda University, Greater Noida
Particulars as approved in the 42 nd Meeting of School Board	Correct Particulars proposed in the 44 th Meeting of School Board				
Dr. Raj Kumar Gupta, SOM, Sharda University, Greater Noida	Dr. Raj Karan Gupta, School of Business Studies, Sharda University, Greater Noida				
44.12.02	School Board considered and approved the correction of particulars of Dr. Raj Karan Gupta as proposed above, and advised the course coordinator to be more careful in future.				
44.13: (Table Item)	To consider and approve the Panel of Experts for Management programme Restructuring Committee Meeting.				
44.13.01	Prof. Nayantara Padhi requested the Chairman to place this item as table item.				
	With the approval of the Chairman, Prof. Nayantara Padhi presented a list of experts for holding a meeting for Restructuring of the Management Programme, as the proposal for the programme restructure has already been approved at Item No. 44.3 of this meeting.				
44.13.02	School Board considered and approved the Panel of Experts for the proposed Restructuring Committee meeting of Management Programme.				

The Meeting ended with vote of thanks to the Chair.


(Prof. K. Ravi Sankar)
Director & Chairman
प्र. के. रवि संकर / Prof. K. Ravi Sankar
निर्देशक / Director
प्रबंध प्रशासन विभाग
School of Management Studies
इ.गौ.रा.मु.वि., मेवात गढ़ी, नई दिल्ली-110068
IGNOU, Meidan Garhi, New Delhi-110068